



Reverend Raphael Warnock is seeking a **Digital Strategist** to join his growing campaign digital team. This role will work with the Digital Director and digital team to oversee the department which includes online fundraising, social media, content planning & execution, digital organizing, and more.

An ideal candidate will be an eager and organized self-starter with a positive attitude and a sense of humor. They should have a passion for Democratic politics, and be ready to bring big ideas to the table. They must have strong writing skills and be able to learn on their feet.

Responsibilities

- Assist in planning and managing our goal-oriented content calendar
- Develop copy and content for social posts, graphics, scripts, video, and email that is consistent in tone and reaches our target audience
- Monitor social media for potential rapid response moments across platforms and quickly draft content accordingly
- Assist with capturing content during campaign events, including taking photos & videos when needed
- Create social reports to monitor key metrics and optimize messaging and tactics

Qualifications

- Experience writing, editing, and proofing digital content that maintains a consistent voice
- Graphic design and video editing experience in Adobe Creative Suite
- Ability to work in a fast-paced environment, prioritize tasks, and adapt quickly
- Strong discretion and commitment to a dynamic team environment
- Willingness to work long and irregular campaign hours, including nights and weekends

This role will be based in Atlanta. Candidates from non-traditional backgrounds are encouraged to apply. Georgia ties are preferred but not required. Salary is \$50,000 to \$54,000, commensurate with experience.

Applicants should send a resume and work samples to jobs@warnockforgeorgia.com with the subject line **Digital Strategist - Your Name** ASAP.

Warnock for Georgia is an equal opportunity employer and prohibits discrimination and harassment of any type. We welcome applicants from any educational background, race, ethnicity, religion, creed, sexual orientation, gender identity, gender expression, sex, age, immigration status, citizenship status, national origin or ancestry, marital status, pregnancy, criminal record, mental or physical disability or disorder, HIV antibody status, parental or familial status, or veteran status, or any other characteristic protected by federal, state or local laws.